

**Craig Erlick**  
**Graphic Artist and Illustrator**

**Education:**

Saint Leo University - Associate of Arts in Liberal Arts (pending conferral)  
Art Institute of Philadelphia - Associate of Arts in Commercial Art  
Platt College - Diploma in Graphic Design

**Qualifications:**

Extensive experience in graphic design and production for print and web  
Fluent skill sets in Adobe CS6/Mac and PC platforms  
Prompt and professional organization and delivery of projects  
Implicit standards regarding the importance of communication and teamwork  
Organizational skills including time and resource management

**Experience:**

**Graphic Artist, 2/2011 - Present, Saint Leo University, Saint Leo, FL**

Enhancement of on-line courses for the Instructional Technology Department  
Coordination of course publishing received from the instructional design staff  
Implementation of graphic design, visual content, flash animation and functional interactivity  
Responsible for updates and remedial modifications of existing on-line courses  
Consultation with teammates and management for course components  
Assistance in the development of course template restructuring and redesign  
Creation and production of in-house newsletters, signage, and detailed illustrations

**Creative Director, 2004 - 2009, U.S. International Media, Los Angeles, CA**

Supervised and coordinated in-house creative design and production  
Consistently exceeded account executive's expectations on multiple client projects  
Influenced successful creative proposals launching numerous client marketing campaigns  
Contributed to the development of in-house marketing resources in a variety of media  
Authored creative verbiage in print and web  
Organized and maintained archives of project material repositories  
Managed and oversaw budget and quality control of vendor resources and output

**Graphic Artist, 1998 - 2004, Patriot Communications, Culver City, CA**

Responsible for in-house creative art production  
Maintained completion of projects on deadline  
Authored creative verbiage in print and web campaigns  
Production of in-house printed collateral  
Generated design and production ads, logos, displays, including photographic content  
Developed preliminary comprehensives for approval

**Graphic Artist, 1995 - 1998, Western International Media, West Hollywood, CA**

Designed and produced in-house printed collateral, package design, and environmental graphics  
Assisted in expansion of Creative Department to meet executive demands  
Developed logos and graphics for web site content

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